

TennisPro®



The International Magazine for PTR Tennis Teachers and Coaches

Special Issue / January 2021



INTERNATIONAL TENNIS SYMPOSIUM



VIRTUAL EVENT

PRESENTED BY HEAD® *penn*®

Feb. 9-11, 2021



• VIRTUAL EVENT •

PICKLEBALL
CONFERENCE

Feb. 8, 2021

- 3 For The Record
Karl Hale & Dan Santorum
- 4 Symposium Tracks
- 5 Symposium Networking Events
- 6 Sponsors & Tradeshow
- 11 Getting the Most out of Your Symposium Experience
Karolina Lagerquist
- 13 2021 PTR Virtual Symposium Confirmed Speakers



January
Volume XXIX, No 7.

GRAPHIC DESIGN Caitlyn Fries
ADVERTISING Julie W. Jilly

phone 843-785-7244

ptr@ptrtennis.org
www.ptrtennis.org

PTR INTERNATIONAL HEADQUARTERS STAFF

CEO Dan Santorum
COO Brian Parkkonen
VP MARKETING & EVENTS Julie W. Jilly
INTERNATIONAL DIRECTOR Iñaki J. Balzola
MEMBERSHIP DIRECTOR Helma Cap
DIRECTOR OF DEVELOPMENT & DIVERSITY Milena Stephens
MEMBER SERVICES MANAGER Paige Payne
MARKETING MANAGER Caitlyn Fries
ACCOUNTING Vicki Neitzel
INTERNATIONAL STAFF CLINICIAN Dr. Louie Cap
EDUCATION CONSULTANT Dr. Anne Pankhurst

PTR BOARD OF DIRECTORS

President Karl Hale
VICE PRESIDENT Delaine Mast
SECRETARY Ken DeHart
TREASURER Jack Waite
DIRECTORS-AT-LARGE
Leo Alonso
Hemel Meghani Cosme
Ron Manilla
Lynne Rolley
Martin Van Daalen
IMMEDIATE PAST PRESIDENT
Rodney Harmon

TennisPro Editorial Offices

PO Box 4739, Hilton Head Island, SC 29938-4739 USA
for courier use
4 Office Way, Ste 200, Hilton Head Island, SC 29928 USA

TennisPro is electronically produced bi-monthly by Professional Tennis Registry, a nonprofit organization dedicated to educating, certifying and serving tennis teachers and coaches worldwide in order to grow the game.

The opinions expressed in TennisPro are those of the authors and not necessarily those of TennisPro or PTR.

Copyright © 2021 Professional Tennis Registry. All rights reserved. Reproduction of any portion of TennisPro is not permitted without written consent of the publisher.

TennisPro is Registered in the U.S. Patent and Trademark Office. PTR logo is protected through trademark registration in the U.S. Office of Patents and Trademarks.





Karl Hale
Karl Hale
President

Firstly, I hope our entire membership has gotten through this difficult period as best you can. I would also like to thank each and every one of you for your continued support of the PTR in this difficult time. The pandemic has caused a lot of change – some good and some bad. While we would love to be meeting in person for the Symposium in Hilton Head this year, we are extremely excited to be hosting our first virtual Symposium FEB 9 -11th! The good news moving forward is that we will be offering the Symposium both live and virtually in the future.

We are dedicating this issue of TennisPro to the Symposium in the hope that if you have not already signed up, you will so you won't miss out on a fantastic list of speakers. Another reason to sign up for the Symposium is that registrants will have priority access to all the presentations for 30 days following the Symposium.

The Symposium starts with the PTR Annual meeting, and we have an exciting announcement to make. We have the pleasure of introducing our State and Country award winners as well as our two new Board of Directors (please see the enclosed ballot and VOTE!). We will once again customarily close the annual meeting with the PTR Board and our CEO, Dan Santorum, taking your questions.

With no travel cost, no time away from home, the luxury of watching from your office or living room, plus an unbelievable low cost for the Symposium, there is no reason not to attend this fantastic educational event. So mark your calendar for FEB 9 – 11th. We look forward to having you on board!

Warm regards,
Karl Hale



Dan Santorum
Dan Santorum
CEO/Executive Director

PTR President, Karl Hale, has laid out a great case for you to participate in this year's historic Symposium. We hope you will take the time to be with us and continue your education.

When last year's Symposium concluded, little did we know our Symposium would be the last face-to-face coach education event of 2020 and that the landscape of education would be transformed for the foreseeable future. Terms like blended, hybrid, remote, virtual, online would be used to describe learning. In 2020, we learned how to change, cope, pivot, and act in an environment that we've never experienced before.

I was amazed and humbled when I spoke with a USPTA member on the phone in early January, and he said how impressed he was with what PTR accomplished in 2020. He talked about how we expanded our education/certifications and webinars to meet tennis pros/coaches' needs. The call ended with him asking to join PTR, PPR, and PPTR, plus attend certification workshops along with his staff.

As I told the PTR Board at our last Board meeting, I was so proud of the leadership the Board provided and the accomplishments of the staff in the face of one of the most trying years of our lives. At PTR, we embrace Billie Jean King's saying, "Champions Adjust." We probably did more adjusting last year than ever. And the best was that PTR, PPR, and PPTR members were both understanding and supportive. We can't thank you enough.

If you thought 2020 was a year of change, then wait to you see 2021. As the saying goes, the best is yet to come!!! In closing, thank you for your support and help in growing this great organization. Here's to a fantastic 2021 as we dedicate ourselves to meet your needs as we continue to . . . Make a World of Difference!

My best
Dan Santorum



SYMPOSIUM TRACKS

Plan your Symposium experience using the tracks and tags to get the most out of the event based on your interests!

When you log in to the event platform, you have the option to narrow down the tracks to see sessions that interest you. You can then add sessions to your calendar to be sure you don't miss out! Of course you can also attend any sessions that are outside of your selected tracks.

We also encourage you to check out the Networking Lounge rooms in between and after presentations. There is a Lounge for each of the pathways (and more) so you can connect with other coaches who share the same interests!

Have a busy schedule? Don't worry! You can access the event platform and presentations for up to 30 days after the event!

ADAPTIVE

PERFORMANCE

JUNIOR

ADULT

**SPORTS
SCIENCE**

BUSINESS

COACHING

SPANISH



NETWORKING EVENTS

HEAD *penn.* POKER NIGHT

Try your luck at virtual poker night for an opportunity to win some BIG prizes. How is it played? Each player seeks the best five card poker hand from any combination of the seven cards: the five community cards and their two-hole cards. Players have betting options to check, call, raise, or fold. Rounds of betting take place before the flop is dealt and after each subsequent deal. The player who has the best hand and has not folded by the end of all betting rounds wins all of the money bet for the hand, known as the pot. Players are given "virtual chips" and choose the table of their choice. Each "table" will be accessed via its respective video-conferencing breakout room. In the end, totals are added to determine winners.

**NOTE:* You will need to pre-register for poker night to secure a seat at a table. After purchasing your symposium ticket, you will receive a notification from us to secure your seat.



TRIVIA NIGHT

Do you have what it takes to test your knowledge at PTR's Trivia Night? Jump into the video chat and compete against attendees from all over the world with both industry questions and general knowledge trivia.

COOKING NIGHT *POWERED BY TASTE OF TENNIS*

PTR heads to the kitchen with Jorge Capestany and Bill Riddle as Jorge walks us through how to prepare a meal and 'resident mixologist', Bill, whips up a drink. Jorge will plate the dish and send it over to the judges, PTR staff, as they critique. Whether you're there just for the laughs as Jorge tests his skills in the kitchen or you follow along and prepare your own meal, it will be a great evening to unwind and chat after a day of presentations. For those cooking along, an ingredient list will be provided prior to the event.



SPONSORS & TRADESHOW

It's true, things look a little different these days, because... well, 2020. And the tradeshow at the PTR Symposium is no exception. Although the 2021 PTR Symposium has moved to a virtual event, we have found the perfect resource to get you all of the access to the industry's top vendors!

Let's take a look at a few of the benefits and features of the 2021 PTR Symposium tradeshow!

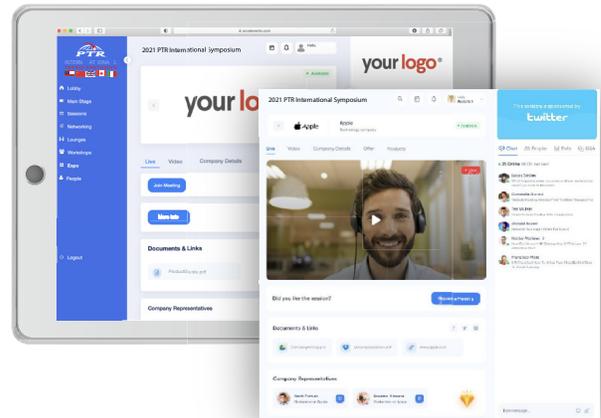
LIVE VIDEO CHAT DURING TRADE SHOW

Each trade show booth comes with the option exhibitors hosting a live video chat during the tradeshow. This allows each exhibitor to transform their booth into a product show case, demonstration, Q&A session... the opportunities are limitless!

You, as an attendee, can hop in the live chat when visiting booths and get in on the discussion with the exhibitor and other attendees.

MEETING SCHEDULER AND 1-ON-1 CHAT CAPABILITIES

The platform allows attendees to schedule a 1-on-1 video meeting with exhibitors during the PTR Symposium. Attendees can also send 1-on-1 chat messages to exhibitors to ask quick questions or get more information.



PROVIDE RESOURCES & PRODUCT LINKS TO SHARE WITH ATTENDEES

Each booth has the capabilities to upload documents - product guides, case studies, etc.! Exhibitors can also create a catalog of available products with descriptions, pricing, and the attendees discount pricing. Exhibitors can add a link in the description that takes you directly to that product on their website to purchase.

*Are you an exhibitor interested in purchasing a booth at the 2021 PTR Virtual Tennis Symposium?
Contact Paige at PTR Headquarters for more information - paige@ptrtennis.org or 843-785-7244.*

VIRTUAL SILENT AUCTION

Be sure to check out the PTR Virtual Silent Auction. The proceeds from the silent auction go directly to the PTR Foundation, the charitable arm of PTR. These funds are used for various charitable and research activities which are within our 5 categories of giving. Some of these charitable activities have included Boys and Girls Clubs, Adaptive PE Programs, National Junior Tennis Leagues, junior scholarships, seed grants to start community tennis programs and other worthwhile projects. The Foundation supports the PTR Wheelchair Tennis Championships and the annual Special Olympics Tennis Championships. The Foundation also sponsors wheelchair tennis instruction workshops. We thank those that generously donated to the PTR Silent Auction.

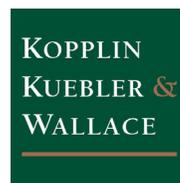
View Silent Auction Items

———— GOLD LEVEL SPONSOR ————

———— SILVER LEVEL SPONSOR ————



———— TRADESHOW BOOTHS ————



TRADESHOW BOOTHS



THERAGUN





◆ VIRTUAL EVENT ◆

PICKLEBALL CONFERENCE

February 8, 2021 • 10AM-5PM

More than 20 presentations • Chat with the Pros (panel with worlds top pros)

See the latest products and services at the Virtual Trade Show • Chat with product reps • Get the new rules updates

SPEAKERS INCLUDE

| | |
|---------------------|------------------|
| Dorian Adam | Melissa McCurley |
| Sarah Ansboury | Dan Regan |
| Christine Barksdale | Dan Santorum |
| Jarrett Chirico | Don Stanley |
| Ken Herrmann | Taylor Taylor |
| Nicole Hobson | Hope Tolley |
| Jason Jamison | Stu Upson |
| Collin Johns | Lee Whitwell |
| Randi Levenbaum | |

www.pprpickleball.org • 843-842-9777

HEAD

Penn.

USA
PICKLEBALL

Pickleball
MAGAZINE

adidas

GETTING THE MOST OUT OF YOUR SYMPOSIUM EXPERIENCE

by Karolina Lagerquist



Like a typical high school and collegiate tennis player, my summers were spent at local clubs coaching junior tennis. Even though then I had no plans on working in the racquets industry after college, I loved being on court, getting kids excited not only about playing tennis, but also about how quickly they could grow their skills with a little perseverance and enthusiasm.

After I graduated college and tried my hand at the corporate world, I wound up back in racquets full time as an assistant director at a local country club. My boss recommended I check out PTR's Symposium and that February I headed down to Hilton Head for the first time.

Each year I have attended Symposium, my experience has been invaluable – and is still influencing my career trajectory today. I hope whether you are a young coach getting your feet wet in the industry or a seasoned veteran who's been around the block more than a few times that you'll consider attending Symposium this year virtually – and next year in person!

One of the most important reasons to attend Symposium is how your perspective on the industry will be broadened significantly. Coaches who attend Symposium come from all types of backgrounds – country club, academy, public program, high school, college, recreational outreach, pro tour, and elite performance coaches are all well-represented here from around the world! Additionally, major industry partners attend each year as well. From engaging with representatives from the top brands, latest technologies, digital platforms, governing bodies, suppliers, etc., you'll learn about careers you didn't even know existed – on a global scale. This year, make sure to check out the virtual booths and live video chat the vendors about bringing their products and services to your facility!

Attending Symposium though will also not just give you an opportunity to learn thoroughly about the industry, but you'll also be able to connect with hundreds of other coaches and industry participants and be inspired by their stories and careers. Most of the Symposium speakers and attendees have invested in the tennis industry their entire lives. They bring a wealth of experience and some truly remarkable stories to the table that will inspire you to think even bigger about how you want to deliver impact throughout your career as a coach – their enthusiasm is contagious! Additionally, before Symposium, I didn't know many other coaches around my age who wanted to pursue this industry as a career. Now, I'm connected to a vibrant, global peer community that shares my passion and motivates me to keep growing and investing in the industry. Quick tip – make sure you exchange contact info with your new friends and keep in touch if you really hit it off with someone you met at Symposium!

This year, take advantage of Symposium being virtual! For any coach, travel and lodging costs can be a significant deterrent to attending – but are nonfactors this year. Also, if you're working Feb. 9-11 and can't watch all the sessions back-to-back, you can find them to be available on demand for the thirty days after Symposium. I know I'm never more fired up about teaching than when I come back from Symposium and so I hope you'll take advantage of this accessible opportunity to get pumped up as facilities start to reopen again.

If by now you've realized that this is an opportunity you just can't miss, what can you do to maximize your Symposium experience?

First, recognize that attendance is key. Start each morning off by looking through the Symposium schedule and add the sessions (with video links!) to your calendar that you want to attend. You can narrow down your choices this year by choosing different tracks (ie Junior Tennis, Adult Development, Business, etc.) that fit your interests. That said though, make sure you go to sessions on a variety of topics too – even things

that may not be applicable to your career right now. Sometimes simple curiosity in a topic can spark new ideas that can significantly shape your career! Plus, don't miss out on registering for one of the morning masterclasses. These sessions (available for an additional fee) deliver an even more personal experience and a deeper dive into a topic you're passionate about with an industry expert leading.

Second, take good notes. I guarantee you won't remember 90% of what you heard by the end of the day! But as you're writing, if you highlight things you want to apply to particular students or classes and note that by name in the margin of your notes, you'll glean so much more from your experience. Pick one thing as your big takeaway from each session that you attend and then boil it down to three-five big things overall to apply immediately when you go back to work. Don't forget to refer back to your notes every few weeks until Symposium 2022 and pull out a few more takeaways each time. Slowly layering things into your own product will ensure you've gotten the most out of your Symposium experience.

Finally, don't be afraid of connecting with the other Symposium attendees! Introduce yourself and follow up with speakers that really stood out to you – don't be shy about asking specific questions. Everyone here is so eager to help anyone who is genuinely interested in growing! Even though the event is virtual this year, you can still invite new friends to grab coffee virtually before or after sessions. This year's Symposium also features virtual networking sessions, chat groups, and lounges where you can meet and message other attendees. This year, you can easily share digital business cards too with an app called Haystack. It's really easy to set up - click the button below for instructions on how to download yours and get started!

Lastly, don't forget to thank speakers who impacted you either right after their presentation or later on via text, email, LinkedIn, or a good old-fashioned, hand-written thank you note. Be specific about what helped you see something from a new perspective or what you're planning on applying in your own coaching product.

Attending Symposium any year will make for an experience you'll never forget – I hope this guide helps you through our first virtual Symposium and that we'll see you February 9-11!



Karolina is the Member Services Manager for PPR & PPTR. Karolina previously worked as the Assistant Director of Racquets at Allegheny Country Club in Pittsburgh with a background in developing successful, creative programs for adults and juniors in tennis, platform tennis, and pickleball.

CLICK HERE
to Set Up Your Digital Business Card



CONFIRMED SPEAKERS





JIM COURIER

Under the stern and watchful eye of coach Nick Bollettieri, Jim Courier won the prestigious Orange Bowl in 1987, at age 16. At 18, the Nick Bollettieri's Tennis Academy graduate, and one-time roommate of Andre Agassi at the complex, turned professional. By the time he turned 22, Courier had reached the singles finals of all four majors, becoming the youngest player in history to accomplish that feat, a record that remains today.

In his 12-year career, Courier won four majors – two French Opens and two Australian Opens – all coming from 1991-93. He earned 23 ATP singles titles (was a finalist in nine others) and six playing doubles. He ascended to the No. 1 world ranking for 58 weeks in late 1992 and throughout 1993. Only seven players in the Open Era managed to reach a major singles final at Melbourne, Paris, London, and New York, and Courier's name is among that elite group.

Courier was an integral part of seven U.S. Davis Cup teams in 1991-1992, 1994-95, 1997-99, helping the Americans win 1992 and 1995. Since retirement from the ATP Tour in 2000, Courier has served as television tennis

analyst and commentator. He founded InsideOut Sport & Entertainment, an event production company that includes operation of the Champions Series pro tennis circuit. He was the United States Davis Cup Captain from 2011-2018.



Jo Ward

As a former tennis professional (British champion, and WTA 158), Jo transitioned into coaching in 2000. She has coached at all levels, from being a university coach in the US, an LTA National Coach in the UK, and a WTA Tour coach travelling with a top 75 player.

As a current coach educator in the UK, running qualifications and workshops, Jo also works as a freelancer in resource development, and speaks on the conference circuit.



COREY GAUFF

Corey is the father of teen sensation, Coco Gauff. Corey was a competitive Junior tennis player in Florida. He was passionate and talented. He was so talented that he was able to play numerous sports and became an NCAA Division I athlete in basketball. His daughter Coco, has now become the youngest player ranked in the top 100 by the (WTA). Gauff won her first WTA singles title at the 2019 Linz Open at the age of 15. Gauff rose to prominence with a first round upset of Venus Williams at Wimbledon in 2019 and just defeated Venus again at the Australian Open. Coco had quick success as a junior, earning a sponsorship to train at Patrick Mouratoglou's academy in France. She began playing on the ITF Junior Circuit at 13 and finished runner-up at the junior 2017 US Open in just her fourth ITF event, making her the youngest finalist in the tournament's history. She became the No. 1 junior in the world after winning the junior Grand Slam singles title at the 2018 French Open over McNally. She also won a junior Grand Slam doubles title at the 2018 US Open, this time partnering with McNally. Coco made her WTA Tour debut in March 2019 at the Miami Open and won her opening match. She received a wild card into the qualifying draw at Wimbledon where she became the youngest player to qualify for the main draw in the tournament's history.



VANIA KING

Vania King (born February 3, 1989) is a retired Taiwanese-American tennis player. A former top-10 doubles player, King won both the Wimbledon and US Open women's doubles titles in 2010 with partner Yaroslava Shvedova, with whom she also reached the final of the 2011 US Open. She won a total of 15 WTA doubles titles and reached a career-high ranking of No. 3 in the world. She also was a runner-up in the mixed-doubles final at the French Open in 2009, with Marcelo Melo.

In singles, King has been ranked as high as No. 50 in the world. Her biggest accomplishments included a WTA title at the 2006 Bangkok Open and two runner-up finishes at the 2013 Guangzhou International and 2016 Jianxi International. She also progressed as far as the third round in Grand Slam tournaments, doing so on four occasions (the 2009 US Open, the 2011 French Open, the 2011 US Open, and the 2012 Australian Open).



MIKE BARRELL

Based in the UK, Mike has taught tennis for over 30 years working with players of all levels and is the Founder and CEO of evolve9. Mike has presented at numerous National and International conferences and authored magazine articles and manuals, almost all in the area of Junior Development.

He has worked on programs for USTA, Tennis Australia, LTA (GB), the Netherlands and Norway. Mike was the author of the ITF Tennis10s Manual and has been a major contributor to Under 10 programs around the World.

An LTA Level 5 Licensed Coach, he was also the 2007 PTR Professional of the Year.



EMMA DOYLE

Emma Doyle unleashes human performance through the 'E' factors, energy, empathy and enjoyment. She is an international speaker originally from Melbourne, Australia, helping you turn your motivation into activation. She has been coaching for over 30 years and through her keynote speaking, mentoring, coaching, and consultancy she inspires, improves, and impacts individuals around the world.

She is a Tennis Australia High-Performance Coach with a strong background as a tennis touring professional, a talent development coach and she has represented Australia as a touring coach 20 times having won 4 Asia Oceania world team titles. As an Emotional Intelligence and NLP practitioner, Emma has worked with numerous tour players as a Mind-set conditioning coach. Emma's pioneering approach to effective communication strategies and coaching techniques encourages people to take authentic action so that they unleash human performance.

Emma is passionately involved in creating gender equality in all sports and the workplace by educating coaches and empowering females; aiming to stretch their comfort zone, build their confidence and discover their inner coach.



DR. ANNE PANKHURST

Anne is the Education Consultant for PTR, responsible for designing and developing the new PTR Coach Education Pathway. She is also a consultant to several tennis academies and USA Football. Previously, Anne was Manager, Coaching Education for USTA High Performance, working with High Performance Coaches throughout the USA. Prior to the USTA position, Anne served as Coach Education Director for The Lawn Tennis Association in England. At the LTA, Anne had full responsibility for developing all Coach Education and Teacher Education courses, all Tutor Training, Coach Development and Coach Licensing. She was a member of the ITF International Coaches Commission from 1997-2005. Anne has also coached full time, and presents at numerous tennis and other sport conventions and symposia around the world. She is in the process of completing her PhD, studying how the relationships between coaches, parents and the system impact the development of young tennis players with potential.



ADAM FORD

Adam Ford is currently the Director of the Hope College Professional Tennis Management (PTM) program. Where students study and learn to build a career in the tennis industry. Ford formerly served as the Director of the Tournament Training Program (TTP) and Director of Junior Tennis at the Greater Midland Tennis Center. He spent four years as Hope College men's and women's tennis coach and his teams earned three Michigan Intercollegiate Athletic Association titles and four NCAA Division III Tournament appearances in his 4 seasons. He played college tennis for four years at Division I Northern Illinois University. He and a doubles partner were ranked as high as 33rd nationally among Division I players. He is a USPTA Elite Professional, a PTR Professional and United States Tennis Association (USTA) High-Performance Tennis Coach. He is also a Certified Human Performance Institute Mental Toughness Specialist and an Etcheberry certified speed and agility trainer. His teaching prowess was recognized by the Professional Tennis Registry (PTR), which named him the 2011 Michigan Tennis Pro of the Year. Ford appeared in Racquet Sports Industry Magazine's "30 Under Thirty" list of those in the tennis industry who are helping move the industry forward.



AJAY PANT

As the Senior Director Racquet Sports for Life Time, Ajay currently oversees 32 tennis clubs, 25 squash clubs and 40 pickleball clubs.

Prior to joining Life Time, Ajay was Senior Vice President Operations for the Junior Tennis Champions Center (JTCC). He was also the National Tennis Director for Tennis Corporation of America (TCA)/Midtown clubs.

Ajay is one of 14 tennis pros who have been designated Master Professional by both the PTR and USPTA. He served on the PTR Board of Directors, and as the two term Chair for the USTA National Ten and Under Committee. Currently a USTA Coach Developer, Ajay was also honored by the Tennis Industry Association as "Person of the Year" in 2018 and USPTA as "Professional of the Year" in 2019.



ALLISTAIR MCCAWE

Allistair McCaw is a world-renowned Consultant in Team Culture and Leadership, as well as being a Mindset Coach. He has worked with numerous Olympians, Paralympians, World Champion Athletes and no less than 15 Grand Slam Tennis Champions. Among those, the former world number 1 Tennis player, Dinara Safina, 2 x Grand Slam Champion, Svetlana Kuznetsova, and between 2014-2018, he worked with top 5 player, Kevin Anderson. Based in Florida, USA, Allistair is an author of 4 best-selling books and also hosts the Champion Minded podcast.



ALEX COVINGTON

Covington was named Millikin University's Director of Tennis in May of 2017. She went to Millikin after serving as Assistant Men's and Women's Tennis Coach at Allegheny College for two seasons. She also has experience coaching on the high school level and at the Stanford Nike Tennis Camps.

A three-year varsity letter winner in tennis at the University of Indianapolis, Covington was named to the Great Lakes Valley Conference Academic All-Conference Team in 2011, and was an ITA Scholar Athlete from 2010-2013. She earned a Bachelor of Arts in History from University of Indianapolis and a Master of Arts in History from the University of Louisville.

Covington serves as a PTR GameChangers Committee member.



ANDRES ALARCON

Los últimos 6 años he estado viajando con jugadores profesionales ya sea en el circuito ATP y WTA, he trabajado con:

Bradley Klahn 63 en singles ATP • Austin Krajicek 94 en singles ATP • Michael Mmoh 96 en singles ATP • Bjorn Fratangelo 99 en singles ATP • Emilio Gomez 143 en singles ATP • Roberto Quiroz 172 en singles ATP • Nick Monroe 30 en dobles ATP • Danielle Collins 23 en singles WTA • Victoria Duval 87 en singles WTA • Sofya Zhuk 105 en singles WTA



BILL RIDDLE

An industry veteran, Bill has more than 30 years of high performance, college, junior and club coaching and management under his belt. He is the new Men's and Women's Head Coach at Martin Methodist College and has coached at the college level for 10 years compiling over 100 career wins. For 21 years, he served as the Director of Tennis for the Bluegrass Yacht & Country Club in Hendersonville, Tennessee, and has overseen the seasonal program at Temple Hills Country Club for the last 3 years. Bill has been a presenter at the Australian Open Grand Slam Coaches Conference, the Brisbane & Sydney International Coaches Conferences, PTR Asia Symposium, USTA Tennis Teachers Conference, Intercollegiate Tennis Association Coaches Convention, USPTA World Conference and PTR International Tennis Symposium.



CARL MAES

Married with four children. Earned his bachelor's degree in Exercise Physiology from the University of Leuven in 1993. He is PTR accredited, an ITF iCoach Expert and spoke at the 2018 Tennis Europe Coaches Conference. Carl coached former US Open champion Kim Clijsters for over ten years, is the Academy Director at Kim Clijsters Academy and works on the technical committee for TEN4KIM, a nonprofit founded by Kim Clijsters that aims to support talented children in becoming professional tennis players.



CHRIS GALE

Hailing from Perth, Western Australia, Chris has been fortunate enough to serve as Director of Tennis at multiple private clubs across the USA. Palm Desert Tennis Club in California, Chatham Beach and Tennis Club in Massachusetts, The Dunes Club in Rhode Island, and most recently, The Duxbury Yacht Club in Massachusetts, have all experienced Chris' enthusiasm and leadership of their tennis programs. Chris currently is the Director of Tennis at River Oaks Country Club in Houston, Texas, home of the ATP Tour US Men's Clay Court Championships with a membership of over 1500 families. Chris has also served as a consultant for clubs specializing in staff development and tennis program gentrification.



CLAIRE CARTER

Claire brings over 30 years of high-level playing and coaching experience to her teaching. She has worked with college-bound players, adult recreational players, kids and beginners. She is a specialist in multiple aspects of tennis instruction, from high-performance training to cardio tennis programs and Adult Development. Claire's playing achievements include playing junior Wimbledon twice, playing on the WTA Tour from 1999 to 2001, and being a four-time All American at the University of Washington. As a coach, Claire has been an Assistant Tennis Coach of the womens' program at the University of Washington. She has been a club teaching pro in Northern California, for over 16 years.



CRAIG O'SHANNESSY

Craig O'Shannessy is an Australian tour coach and Director of the Brain Game – a sports science website that specializes in the video analysis of tennis matches that teaches the patterns of play that dominate our game. Craig is widely recognized as the world leader in teaching tennis tactics and is the strategy analyst in 2015 for Wimbledon and the Australian Open as well as the ATPWorldTour, WTATennis and the New York Times. Craig has researched thousands of matches using his unique Dartfish Match Tagging software to unlock the secrets of our game and uncover the patterns and percentages that really matter. He teaches this knowledge through his website and also on court with players at all levels of the game.

Craig started coaching on the pro tour 20 years ago and recently helped direct Kevin Anderson from outside the top 150 in the world into the top 50 in around 12 months. In 2011 he resurrected the career of Rajeev Ram who was 28 years old and languishing at 272 in the world. Within twelve months Craig had Rajeev back inside the top 100 enjoying his first top 20 win of his career. Craig has coached on center court at Wimbledon, the US Open and the Australian Open and passes along the learning from his pro tour experiences to juniors just beginning their life-long journey in our wonderful sport.

Craig began his coaching career in 1991, working with world-renowned tennis management company, Peter Burwash International (PBI) in the Woodlands, Texas. Craig was voted runner-up for Rookie of the Year in 1992, and was part of the globe-trotting PBI Tennis Show, performing in California, Guam, Seoul, Jakarta, Bali and Oman in the Middle East. Craig moved back to his homeland of Australia in 1995 to open the O'Shannessy Tennis Academy at the Wodonga Tennis Center — Australia's largest tennis facility with 52 courts (30 grass/22 clay). It quickly developed into one of the leading academies in the region, attracting players from New Zealand, Indonesia, Korea and Japan. In 1997, Craig guided Andrew Bronneberg to victory in the Australian National Junior Grasscourt Championships in singles and doubles. Craig also worked with Canadian, Vanessa Webb, who won the 1998 NCAA Women's Singles Championships while at Duke University. Craig then coached Andrew and Vanessa as they transitioned to the pro tour. Craig returned to the U.S. in 2001 to direct the junior academy at the T Bar M Racquet Club in Dallas, Texas. Craig also continued his work on tour with tour players Jeff Salzenstein, Andrew Ilie, Amer Delic, Brendan Evans and Ansley Cargill. At Wimbledon in 2011, Craig directed #262 Melinda Czink, from Hungary, to a first round, straight-sets victory over world #10 Samantha Stosur, of Australia.



DAN SANTORUM

As the longtime CEO, Dan has seen membership increase tremendously during his tenure, from an organization of 2,500 members in 68 countries to one with more than 16,500 members in 125 countries. Dan represents PTR at industry events and conferences, and has personally conducted more than 400 PTR workshops on six continents, in 46 countries and 225 cities. In 1999, he became the first person to conduct courses for tennis teachers in all 50 US states.

In the early 1990s, Dan created the PTR ACE program, which continues today. The ACE Program has educated and certified thousands of multicultural tennis teachers in the USA. In 2005, he developed PTR on Campus, a successful program aimed at increasing the number of young tennis teaching professionals. More recently he played an integral part of expanding PTR's education pathway to include five certifications and an externally accredited Master of Tennis program. In 2000, Dan captained the USA team to an upset victory over #1 seeded Germany in the inaugural Tony Trabert Cup held in Santa Cruz, Bolivia.

Dan, who holds a B.S. degree in Business Management from the University of Florida, sits on a number of industry boards, including International Tennis Hall of Fame, Tennis Industry Association and the National Public Parks Tennis Association. Dan received the prestigious Educational Merit Award from the International Tennis Hall of Fame in 2006. That same year, he was inducted into the South Carolina Tennis Hall of Fame. In 2010, he received the ITF's Service to the Game Award. In 2015, Dan was inducted into the USTA Middle States Tennis Hall of Fame. In 2018, Dan was inducted into the Southern Tennis Hall of Fame.



DAVE MILEY

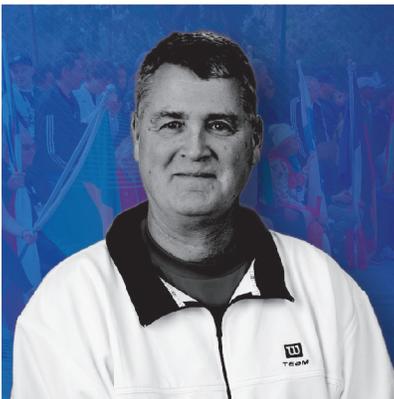
Dave is the former ITF Executive Director of Tennis Development, and for 17 years was responsible for overseeing the juniors, veterans and wheelchair, as well as the ITF/Grand Slam Development Program. From 2001-2010, Dave was also in charge of the ITF technical and anti-doping areas. He visited more than 140 countries advising national associations, conducting coaches' workshops and directing junior trainings. He played a key role in the development of tennis globally, initiating many successful projects including the ITN, Tennis10s and Tennis Xpress. He also established and oversaw the running of five ITF high performance training centers and administered the ITF/Grand Slam Junior Touring Team program. Dave has been involved in writing many of the ITF's coach education publications, including the Advanced Coaches Manual, ITF Schools Tennis Initiative Teachers Manual, Development of Young Tennis Players and Being a Better Tennis Parent. In 1992, he started the ITF Coaching and Sports Science Review and remained its editor until 2015. Dave was also instrumental in creating ITF's online platform iCoach.



DEAN HOLLINGWORTH

With over twenty-five years of experience as a strength and conditioning coach, Dean has established himself as a highly regarded author, speaker, and fitness and performance consultant. He is a Certified Strength and Conditioning Specialist, a Master Tennis Performance Specialist by the International Tennis Performance Association and part of Team PTR.

He has recently published the Baselinepower video series, which addresses all aspects of fitness training for tennis players. Dean is currently the Director of fitness and sports performance at Club Sportif Cote-de-Liesse in Montréal, where he works primarily with high performance tennis players. He has worked with all levels of tennis players including, ITF, ATP and WTA players that have included a Grand Slam champion and Olympic gold medalist. Dean's work with world-class athletes has given him a deep understanding of the requirements and balance for high performance, helping the athletes he works with develop all facets of athleticism.



DOUG CASH

A certified PTR and USPTA professional whose successful teaching career (Mid-West Pro of the Year – New England Pro of the Year) led to his advancement into club management. Doug retired in May 2005, after 32 years from Tennis Corporation of America (TCA), the world largest owner and operator of indoor tennis clubs, responsible for 40 clubs and 200 tennis professionals. He was their Chief Operating Officer. Doug was recently inducted into the Mid-West USPTA Hall of Fame.

He is now teaching tennis part time, and has started a tennis business consulting company called Cash Flow Tennis. The goal of Cash Flow Tennis is to help clubs and professionals grow and run their businesses more successfully. Doug was recently named as the first Wilson Tennis Business Advisor to their 2500 sponsored professionals. His expertise is on programming, compensation, tennis marketing, sales, developing managers, financial performance, human resource management, and the hiring and training of tennis professionals. He and his wife Sharon, reside in Chicago, IL and have six sons and two grandsons.



FRANK GIAMPAOLO

Frank Giampaolo is an award winning coach, popular international speaker, and sports researcher. He is an instructional writer for ITF (International Tennis Federation) Coaching & Sports Science Review, UK Tennis magazine, the USPTA, Tennis Magazine and Tennis View Magazine. Frank is both a USPTA and PTR educator, a Tennis Congress Faculty Member, and has been a featured speaker at the Australian Grand Slam Coaches Convention, the PTR GB Wimbledon Conference, and Wingate Sports Institute (Israel.)

Frank is the bestselling author of Championship Tennis (Human Kinetics Publishing), Raising Athletic Royalty, The Tennis Parent's Bible (volume I & II) and The Mental Emotional Workbook Series (How to Attract a College Scholarship, International Player Evaluation, Match Chart Collection, Match Day Preparation and Blunders and Cures). His television appearances include The NBC Today Show, OCN-World Team Tennis, Fox Sports, Tennis Canada and Tennis Australia.

excellence helped develop approximately 100 National Champions, hundreds of NCAA athletes, numerous NCAA All-Americans and several professional athletes. His innovative approach has made him a worldwide leader in athletic-parental education. Frank is currently the Vice Chair of the USTA/SCTA Coaches Commission.

Frank founded The Tennis Parents Workshops in 1998, conducting workshops across the United States, Mexico, Israel, New Zealand, Australia, England, Canada and Spain. Frank's commitment to coaching ex-



EMMA WELLS

With over 15 years experience on and off court, Emma's focus is building a sustainable kids tennis model and to promote a community ethos in tennis.

Emma has her own company specializing in developing 3-9 year old players and is based down in Wimbledon Park, London. In the past 12 months YOY trading is up over 400% & over 250 junior players play weekly in the outdoor park programme. Emma studied BA (Hons) Sports Management and has a strong business focus in building tennis clubs and communities and specifically brand awareness, investment and consistency.

Previous roles include Regional Tennis Manager for GLL (UK leisure operator) where Emma developed parks & outdoor tennis provision across the UK, ultimately tripling participation over a 2 year period across various sites.

in luxury resorts worldwide. Emma has worked with clients such as Women's Health Magazine, Nivea, Wilson Tennis and has also coached over in the USA, Australia and Denmark.

Emma is also an early years tutor for the LTA and trains kindergarten and elementary teachers on the LTA Youth program. In the past few years Emma has also trained and tutored over 150 UK sports coaches to work

Emma has been a speaker at international events including Coach the Coaches Kids Conference Basel, WTCA, USTA New England, Evolve 9 Kids Conference and is also part of the PTR Gamechangers board.- a team of U35 coaches hoping to support and inspire younger coaches coming into the industry.



GABOR PELVA

Gabor Pelva is currently the Coach Education Director for the Hungarian Tennis Association. Since joining the organization in 2013, Gabor played an important role in developing tennis in Hungary, working as the National Head Coach, Fed Cup Assistant Captain, Sports Director and Coach Education Director.

Devoted to establishing a competitive player development program, Gabor coached and mentored top Hungarian junior players on their journey to become professional players. He can be credited with creating a high-performance junior program at the National Training Center in Budapest, developing a player talent identification and selection program, creating a fitness test protocol for evaluating physical conditioning and developing a psychological assessment test for players. He has organized numerous educational events, offered personal counselling and coaching to parents. His commitment to developing successful players and coaches involves a holistic approach, focusing on performance and personal growth. He is an editor and co-writer of two manuals for coaches and parents.

Gabor's dedication and hard work helped elevate tennis in Hungary, resulting in two ITF Junior world number one singles rankings and one singles and three doubles Junior Grand Salm Champions. In 2014 Gabor won the European Team Championships with the Girls U16 team and finished third in the Junior Fed Cup Finals in San Luis Potosi, Mexico. The same year Hungary achieved its highest No. 4 Tennis Europe junior ranking.

Currently, in the position of the Coach Education Director, Gabor is working to rebuild the Coach Education System in Hungary. The main objective is to increasing coaches' competencies by a structured educational programs and events, and creating courses and educational content for coaches. Since taking over the Coach Education Department in 2018, he has helped over 250 coaches gain a deeper understanding and greater awareness of the coaching profession.



GIGI FERNANDEZ

Former world #1 in doubles, Gigi won 17 Grand Slam titles and two Olympic gold medals. Her career high singles ranking was #17. In 2014, espnW named Gigi the 10th most influential Hispanic athlete in history. Since retiring from the pro tour, she has been coaching tennis and building a business. She shares her incredible knowledge by conducting clinics and boot camps, but to reach even more recreational players, in 2017, Gigi launched a subscription service - Doubles.TV



GUSTAVO GRANITTO

PTR Professional since 1980, Gustavo is since 2006 Founder/Owner of GTC Tennis Consultancy & Academy www.GTCTennis.com, specializes in comprehensive Player Development, Coaching Education, and Parents Orientation. An ITF expert consultant since 1986, he was also ITF Development Officer COTECC Region 1992-2006 & Director of ITF Regional/Worldwide Training Center, FL 1997-2001. Under Gustavo's direction, GTC was in charge of the Coaching Education Program for the FMT, with certified over 400 coaches. Before the ITF, he was the Coordinator of Education for the AAT, 1989/91. His Long Term Player Development experience from beginners to ATP/WTA Players was share in different presentations in more of 50 countries in ITF Worldwide/Regional Workshops, PTR Symposiums, USTA Tennis Teachers Conference, USTA Florida Conference, and others. He is co-author of Developing Young Players, an ITF publication and published in ITF Coaches Review and PTR Magazine, among other publications. Gustavo was the creator and presenter of the Diversity National project "The Hispanic Tennis Coaches Workshop in the USA," sponsored by the USTA & USTA Florida, and mentor of the multicultural program Tenis Para Todos. In 2013 he was awarded the Outstanding Diversity Achievement, USTA FL. With a group of Notables, he also dedicates time to The Sport Culture, which impacts the community through sport values.



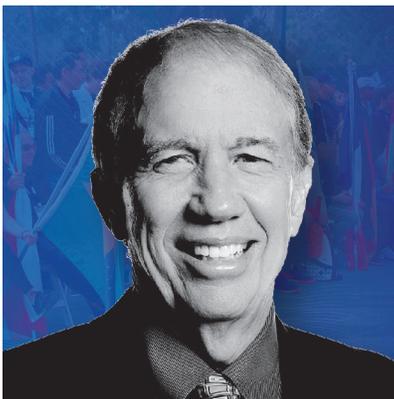
HERBERT SCHNAUBELT

Herbert earned his Tennis qualification at the Technical University of Munich. In 1989 he became a PTR Professional and in the following years became a Intl. Tester and Clinician. He has a Masters degree in Euro Linguistic Programming and is a certified Mental Toughness Specialist of the Human Performance Institute. In 1998 he received the PTR European Pro of the Year award, in 2006 the PTR Clinician of the Year and in 2010 PTR International Prof of the Year. Herbert is the PTR Director of Certification and responsible for the PTR certifications in Italy, Germany, Austria and Switzerland. Herbert has specialized in Character Education and is working as a Character Coach for sport clubs schools and business companies.



JIM HARP

A PTR Master Professional in Performance Jim is the owner of The Harp Performance Tennis Academy in Atlanta Ga since 2004. Additionally he holds certifications as a USTA High Performance Coach, an ITPA CTPS, a USPTA Elite Professional and works as a clinician for the PTR. Jim was a NJCAA All American singles and doubles player for Perimeter College finishing that season as a top 25 ranked junior college player on The Perimeter College team that finished #3 during the 1994 National Championships. He is an inventor and in 2007 was granted a design patent on the blinking and whistling vibration dampeners. Jim has been a presenter at the numerous tennis and sports programs around the United States and works with USTA Southern as a zonal and camp coach for the Team USA camps. Jim has personally developed numerous Division I,II,III and NAIA collegiate tennis players and has been a personal coach for players at every level from beginner to professional. Jim Lives in Cumming Ga with Wife and daughter.



JIM LOEHR

Jim is Co-Founder of the Johnson & Johnson Human Performance Institute, Inc., the leader in energy management technology, and Founding Director of Sport Science for the USTA. He has worked with more than 80 world class tennis players including Monica Seles and Jim Courier, as well as with professional golfers, NHL and NBA stars. He has published a wide variety of training materials in the area of human performance, mental toughness and character, and has written 17 books, including *The Power of Story*, *The Power of Full Engagement*, and his most recent book, *The Only Way to Win*. He was the first person to be awarded the highest designation of Master Professional by both PTR and USPTA, and received the International Tennis Hall of Fame's Educational Merit Award. The Colorado Tennis Hall of Fame inductee and Stanley Plagenhoef Award recipient for achievement in sport science, Jim was also inducted into the PTR Hall of Fame and serves as PTR's Sports Science Psychology Advisor.



JOHN BORDEN

John was recently named the Chief Operations Officer of the Washington Tennis & Education Foundation (WTEF). WTEF, founded in 1955, is located in Washington, D.C. and spread over two campuses, one of which is the site of the Citi Open. Prior to joining WTEF, John was General Manager of the Junior Tennis Champions Center ("JTCC"), a global leader in producing world class junior and collegiate tennis players as well as introducing new players to the sport. John a former Division 1 athlete and graduate of the Howard University School of Law has over 15 years of tennis industry experience. Presently, John oversees all operations at WTEF. He is tasked with helping chart the long term vision for the organization and executing a methodical plan that is sensitive to the changing landscape of tennis participation and participation in youth sports in general. John, a life-long athlete, proven leader, and innovator, is a recognized speaker on growing the sport of tennis and other relevant industry topics.



JORGE ANDREW

Jorge is the Director of Tennis Operations for the Lexington County Recreation & Aging Commission. Andrew oversees two state-of-the-art tennis facilities -- the Cayce Tennis and Fitness Center and the Lexington County Tennis Complex. The facilities include 51 tennis courts and four Pickleball courts. Andrew is a PTR International Master Professional and USPTA Master Professional, and was the second person in the world to accomplish the highest certification in both teaching organizations. Andrew is a PTR International clinician and tester and has participated in more than 100 workshops worldwide. From 2012 to 2015 he served as president of the PTR. Jorge is a member of the USTA South Carolina and USPTA Southern Hall of Fames, a former Venezuelan Davis Cup player and captain, Andrew played on the professional tour for more than 10 years, including appearances at all four Grand Slams tournaments. His highest world singles ranking was 61, and 69 in doubles, with wins over Rod Laver, Guillermo Villas, Dick Stockton and Raul Ramirez, among others. In 2017, Andrew received the International Tennis Hall of Fame Education Merit Award for his notable contribution to the tennis education field. Other awards include: USTA/USPTA Community Service Award; the USTA South Carolina Lucy Garvin Award for Volunteer of the Year; the USTA Southern Quick Start Trainer of the Year, and the Racquet Sports Industry PTR Member of the Year. He was the 1991 PTR

Pro of the Year, the 2006 USPTA Southern Professional of the Year, and the 2003 and 2006 PTR Member of the Year for South Carolina. Presently, Jorge is serving on the USTA Nominating Committee, USTA Southern Tennis Professionals Committee, and in the USTA South Carolina Diversity and Inclusion and Tennis Coaches Committees.



JORGE CAPESTANY

Jorge is one of only ten people worldwide that is a Master Professional with both the USPTA and PTR. He is a 6-time Michigan Pro of the Year a 2-time Midwest Pro of the Year. In 2019 he was named the PTR National Pro of the Year.

Jorge has developed more than 185 HS State Champions, hundreds of USTA League Champions, and countless high-performance Junior players including 3 separate National Champions.

Jorge is the founder of two tennis industry websites, one for coaches and the other for players. Both of his websites can be found at CapestanyTennis.com.

Jorge has been a featured speaker at most of the largest tennis conferences in the world including, the PTR International Symposium, the USTA Tennis Teachers Conference in NYC at the US Open, the Australian Grand Slam Tennis Coaches conference in Melbourne, the Norwegian Tennis federation's tennis coaches conference in Oslo, the USPTA World Conference on tennis, the ITF's world-wide coaches conference in Mexico, the PTR Asia Conference in Shanghai China, and the PTR Wimbledon Conference in London.



JOSE MANUEL PASTRANA

Director of the Teaching and Research Area of the Royal Spanish Tennis Federation (RFET). Until now he was part of the faculty, as well as a member of the RFET Teaching Committee and very actively collaborating in the TennisXetapas project. Pastrana is a National Tennis Professor by the RFET, Graduated in Law from the Complutense University of Madrid. He is specialized in Base Tennis, and has developed and collaborated in a multitude of projects both in the RFET and in the Madrid Tennis Federation. With more than 25 years of experience as a coach at the CTPV Leganés (Madrid) and at the Eliañers Tennis Campus (Valencia), he has focused his teaching work on all moments of a player's development, from the earliest stages to tennis competition. He has also been a professor of the area of racket in the CAFYD Degree at the Francisco de Vitoria University, and a speaker at several National and International Congresses, as well as the author and co-author of different articles related to youth tennis and the design of oriented sessions. towards cognitive training.



JUAN SALAS RAMOS

Juan is currently the Manager of Participation at the Hong Kong Tennis Association. He holds an MBA in Sport Management and a Master in Development, Performance, and Innovation in Tennis. Amongst that, he is also a USPTA Elite Professional and National Coach by the Spanish Tennis Federation.

In 2016, Juan was awarded Coach of the Year in Shanghai & Young Coach of the Year in 2019 by the International Tennis Performance Association. He has been a speaker at numerous international conferences, such as Shanghai Rolex Masters, ATPCA Asian Conference, Tennis Summit, The Global Kids Tennis Conference, and many more.

Currently, Juan is developing a new system based on cognitive approach of tactical understanding for junior players.



KYLE LACROIX

A PTR and USPTA Professional, Kyle LaCroix is the Chief Education Officer at SETS Consulting. Kyle is a proud graduate of the Professional Tennis Management Program at Ferris State University. He is the Associate Director of Tennis at The Oaks at Boca Raton, where he has been for the past 16 years. Kyle is an active presenter at industry workshops covering topics ranging from coach development to business management. Kyle also holds the role of a Coach Developer for the USTA as part of their Teaching Essentials courses. Kyle's teaching and coaching experience includes Saddlebrook Resort, Philadelphia Cricket Club, and Lido Lugano in Lugano, Switzerland. He has been a supplemental coach and advisor for the WTA and ATP Tours. He holds an MBA from the University of Michigan and an M.Ed. from Stanford University.



LAURA VALLVERDU

Born in Valencia, Venezuela, and raised in Spain and Miami, Laura Vallverdu reached number 500 in the WTA rankings as an 18-year-old. She then went on to become an important piece of the University of Miami Women’s tennis program from 2006-2010. She collected 131 singles victories for the Hurricanes and was a five-time ITA All-American. She became the only two-time NCAA Singles semifinalist in program history. Vallverdu finished as the national runner-up in 2009 when she was a junior and then concluded the 2010 season ranked #4 in the country. Vallverdu was the recipient of the 2010 Honda Sports Award, which named her the best women’s tennis player in the country. She graduated from Miami in 2010 with a bachelor’s degree in psychology and a minor in business, later earning her master’s degree in Sports Business in 2012. Vallverdu helped the Hurricanes to a stellar 135-50 (.730) record, six Sweet 16 berths, three top 10 finishes, and two Elite Eight appearances. Vallverdu, who aided Miami to its first ACC Championship title in 2013, has mentored seven Hurricanes to a total of 11 ITA All-America honors, as well as guided eight players to 15 total All-ACC accolades. Vallverdu has joined our team after being the Associate Head Coach for University of Miami’s women’s team for eight years. In 2013, Laura helped Miami to its’ first ACC Championship title and she recently was inducted into the University of Miami Hall of Fame in the class of 2020. Laura’s extensive

knowledge of college tennis gives her invaluable insight into the process of recruiting and how-to guide both parents and players.

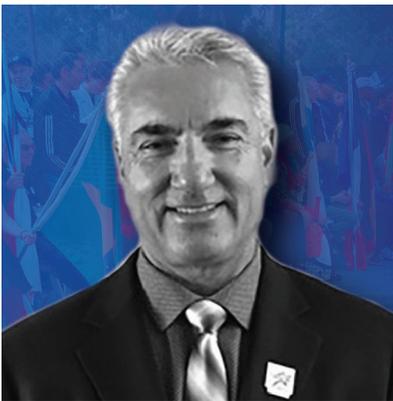


LEE WHITWELL

Lee Whitwell has had a very impressive athletic career with over 20 years experience in the fitness and athletics industry as well an accomplished professional athlete.

Lee is a former women’s professional tour doubles tennis player, a former 2-time college National Champion and FMU Athletic Hall of Fame.

Lee is a PTR teaching professional, as well as a PPR teaching professional and clinician. Lee is currently the Director of Pickleball at Widgi Creek Golf Club.



LEN SIMARD

PTR Professional and USPTA Master Professional, Len Simard is a Racquet Sports, Fitness and GM/COO Search Executive for the Nation’s largest hospitality recruiting and consulting firm of KOPPLIN, KUEBLER & WALLACE. Len has been placing Racquet’s professionals in the industry for more than a decade and is considered one of the Country’s leading recruiter/consultants. Len continues to provide education and guidance to the private club world through comprehensive facility assessments and aiding in senior level placements to club president’s and COO’s nationwide.

Len also serves part-time as the VP of Operations for the New Canaan Racquet Club, in New Canaan, CT. and in 2019 received the USPTA small facility manager of the year award for that facility. Len has held long term successful Director of Racquets positions at the New Canaan Field Club in CT, the Isleworth Golf and Country Club in Windermere, FL, the Boca Lago Country Club in Boca Raton, FL, the Wellington Club in Wellington, FL and the Bayview Golf and Country Club in Toronto, Ontario.

“Len has hired, trained and worked with hundreds of professionals in his career and is extremely proud that more than 45 of his former assistants are leading prominent clubs in the U.S. and Canada.”

Simard, a past president of the USPTA Florida Division, has lectured on popular industry topics at PTR, USPTA, USTA, CMAA, PGA and TIA educational forums and conventions for more than 25 years. Currently Len is a USTA consultant for racquets facilities looking to maximize performance. Len chaired the committee to create a Director of Racquets online certification course for the USTA which is now being introduced to the industry as a master’s degree and a certificate degree at the University of Florida. Koppin, Kuebler and Wallace are a proud partner of the PTR.



LEO ALONSO

Leo is a PTR International Master Professional and has been the Official Representative for PTR/Argentina since 1995. Currently, he is the coach and manager of Leonardo Mayer, who reached ATP ranking of #21 in 2015, and has worked with Carlos Berlocq for 12 years. As a coach, Leo had players in the main draw of all the Grand Slams for 12 consecutive years. He was named PTR Touring Coach of the Year in 2009, PTR Professional of the Year in 2000, PTR Clinician of the Year in 1998, PTR Tester of the Year in 1996 and 2016, and PTR Argentina Professional of the Year in 1995. Leo is the owner and founder of T.S. Management, a company that manages clubs, with a total of 102 courts and a staff of more than 30 teaching pros. He has been a speaker at the USTA Tennis Teachers Conference and at the PTR International Symposium more than 20 times. He has conducted more than 200 workshops and specialty courses for teaching pros in England, Italy, Mexico, Spain, USA, China and all Latin American countries.



LISA PUGLIESE-LACROIX

Lisa is a USPTA and PTR Elite Certified Tennis Professional and a Speech-Language Pathologist in the field of autism. For 18 years, Lisa has specialized in the evaluation and treatment of children and adults with Autism Spectrum Disorders and Developmental Disabilities.

A former collegiate tennis player at Duke University and the University of Florida followed by WTA tournaments, Lisa enjoys combining her tennis experience and speech therapy background to teach the sport to children and adults with Autism Spectrum Disorders.

After working with children for 6 years as a program director for a national non-profit for autism, Lisa was inspired to be able to develop her own non-profit, Love Serving Autism, a 501(c)(3) organization in January 2017. In 2019, she was elected by USTA National to join the Adaptive Tennis Training and Education Subcommittee to develop adaptive tennis curriculum. She is the chair for the 2020 USPTA National Adaptive Committee.



LYNNE ROLLEY

With more than 50 years of teaching and coaching expertise at every level, Rolley has been the Director of Women's Tennis for the USTA, coached the Fed Cup Team, PanAm Games and the US National Teams all over the world. She was the Director of Tennis at Berkeley Tennis Club and Moraga Country Club. Most recently, Rolley served as Executive Director of Tennis at La Quinta Resort and PGA West, consistently ranked one of the top tennis resorts in the United States. Currently, she is the Director of Tennis at Meadow Swim and Tennis Club in Orinda, California. In her early years, Rolley was the first woman to coach a men's NCAA team at St. Mary's College in Moraga, California. As an adult she was ranked in the Top 10 women in the US, and held several National titles as the #1 ranked junior player. She spent many years coaching top players, such as Lindsay Davenport, Jennifer Capriati, Chanda Rubin and the Williams sisters. She is a renowned speaker and writer for Tennis Magazine, as well as other publications. Rolley also had her own academy show on appeared on the Tennis Channel. A PTR certified Professional and USPTA Elite Professional, Rolley is also a member of the International Coaches Commission and serves on the PTR Board of Directors. In 2008, Rolley was inducted into the Northern California Hall of Fame, and in 2019 she was entered the Multi-Cultural Sports Hall of Fame.



MARGIE ZESINGER

Margie Zesinger is currently the Head of Female Tennis at IMG Academy where she has been coaching alongside Nick Bollettieri since 2003. During her career, Margie has coached world juniors ranked #1 and in the top 10, some of whom have gone on to win Eddie Herr, Orange Bowl and Junior Grand Slam titles. She has experience coaching junior females through their pro careers, helping them win their first professional titles and reaching their career highs in WTA rankings. Margie has also worked with female players who have won NCAA Division I singles titles. She has also coached full-time at the ITF pro-circuit level and the WTA tour and has worked alongside some of the best American junior females at the USTA and Team USA High Performance National camps. She was named 2019 PTR Florida Member of the Year.



MARIE-FRANCE MERCIER

Marie-France Mercier is currently Tennis Canada's Manager of Coaching Development. She has been involved in certification for the past 15 years as a course facilitator for Tennis Canada in both the Club Pro and the High Performance Stream. She has been part of the development of all the current coaching courses and their approval by the Coaching Association of Canada. She is also responsible of all Professional Development and various resources offered to coaches across the country. In the past years she has been involved in revamping of Tennis Canada's Instructor course based around the Quality Standards for Kids Tennis: A program that aim to raise the quality and consistency of children's tennis programs in an effort to provide positive experiences that promote life-long participation in tennis.

Prior to working at Tennis Canada, Marie-France acted as a provincial coach for the Ontario Tennis Association and was heavily involved in competitive junior development. She hold a bachelor degree in Education from Université du Québec à Montréal and has successfully completed her Advanced Coaching Diploma from the Canadian Sport Institute.



DR. MARK BROUKER

Captain Brouker is a thought leader, sought after keynote speaker, professor, historian, executive coach and author. Recipient of numerous military and civilian leadership awards, he served in an array of leadership positions during and after his naval career, including 15 years in the C-suite. Captain Brouker served as Commanding Officer at one of the largest naval hospitals worldwide. He also served as Chief of Staff for Navy Medicine West, responsible for 10 hospitals spanning the West Coast to the Indian Ocean and health-care for 800,000 patients. In this position, he provided executive coaching for 10 Commanding Officers.

After transitioning from the military, Dr. Brouker founded Brouker Leadership Solutions, a company passionate about helping leaders succeed on their leadership journey. He has presented to thousands of professionals from diverse organizations in 21 countries on 5 continents around the world, as well as provided executive coaching to leaders at all levels – from CEOs to entry level. His clients include an array of Fortune 500 companies, professional and military organizations and top universities. He is author of *Lessons from the Navy: Build trust, lead teams and create organizational excellence*, released by Rowman and Littlefield publishers in November, 2020. His next book, *The Nimitz Way: Leadership lessons from America's greatest naval commander*, will be published in 2021.

Captain Brouker volunteers as an executive coach at The Honor Foundation, a non-profit organization that helps U.S. Navy SEALs and other Special Operations Forces military transition from the military to the corporate environment.

Ted talk link: <https://www.youtube.com/watch?v=zqpJC6pcaal>



DR. MARK KOVACS

Dr. Mark Kovacs is a high performance expert, sport technology consultant, performance physiologist, researcher, professor, author, speaker and coach with an extensive background training and researching elite athletes. He is known as the go to expert for elite and professional athletes, corporate executives and performance artists looking for science based programming to optimize human performance.

As the CEO of the Kovacs Institute, he oversees the direction, testing protocols and athlete monitoring programs along with his staff. Visit his personal website at www.mark-kovacs.com, and his new KI Academy at kovacsacademy.com



MARK TENNENT

Mark has over 30 years’ experience coaching in clubs and tennis centres in the UK. He has been training coaches for the LTA and ITF for over 20 years, and has tutored more than 100 certification courses for the LTA in the UK. Mark was a lead member of the team charged with the development and launch of the ITF Tennis...Play and Stay campaign, working with the ITF and experts from other major nations. He was heavily involved in the project to write the ITF Tennis...Play and Stay manual which has been translated into over 30 languages, and the writing of the ITF Adults Tennis Xpress programme in 2012.

Mark is a Director of inspire2coach, a company which he owns and set up with co-Director Richard Marklow. The company offers coach education worldwide and runs more than 30 tennis facilities in the UK. Mark manages the company’s Coach Development Centre, which has so far certified over 8000 coaches and assistants since inception. Mark is also responsible for managing the company’s international projects with key customers including the Qatar Tennis Federation, the HVS chain of clubs in Helsinki, Finland, The Sports University of Bucharest, Romania, the Estonian Tennis Federation, Wadi Degla Clubs in Egypt, and Balzekas Tennis Academy in Lithuania. Mark also leads the ongoing task of writing and updating new course content

and material for inspire2coach CPD courses and training programmes.

Mark is a certified LTA Level 5 coach, a qualified Coach Education Tutor and assessor, and this summer certified as a mentor and transformational coach.



MARTIN BLACKMAN

Martin has a diverse and extensive background as a coach and a player, beginning with his days as a junior, when he trained with legendary coach Nick Bollettieri. Blackman went on to become a member of two NCAA Championship teams at Stanford University. He continued his play at the ATP level from 1989 to 1995, reaching a career-high of No. 158.

Blackman started his coaching career in 1998, becoming the Head Men’s Tennis Coach at American University at the age of twenty-eight. In 2004 Blackman became the Director of Tennis at the Junior Tennis Champions Center (JTCC) in College Park, MD. During his four years at JTCC, Blackman and his team grew the non-for-profit Tennis & Mentoring Program from 20 students to 80 and established JTCC as one of the best junior development programs in the country, subsequently leading to JTCC becoming the first-ever USTA Regional Training Center. Blackman joined the USTA in 2008, to serve as Senior Director of Talent Identification and Development. In that role, Blackman and his team established a network of Sectional and Regional Camps throughout the country in all 17 Sections, working in partnership with the USTA Sections and the private sector. Blackman left the USTA in late 2011 to found his own tennis academy, the Blackman

Tennis Academy, in Boca Raton, FL. After only its second year of full-time programming, Blackman’s Academy sent all eight of its graduating students to college on tennis scholarships.

In June of 2015, Blackman took over as General Manager, USTA Player Development. In this role, Blackman is responsible for partnering with the U.S. tennis community to identify and develop the next generation of world-class American players. He oversees both the USTA’s Player Development staff and the Coaching Education team (USTA U).

He is lives in Lake Nona, FL, with his wife and four children.

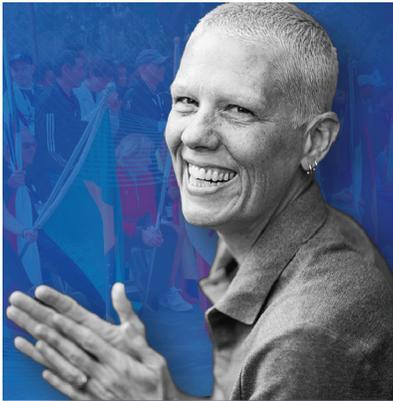


DR. MEETA SINGH

Dr. Meeta Singh is a sleep doctor whose work and research focuses on “Coaching the sleep muscle” to help maximize performance in both individual athletes and sports teams. She also works with C suite executives to help with jetlag management and enhancing sleep.

She is the Service chief of the sleep medicine, and section head and medical director at the Henry Ford sleep laboratory in Michigan. She did her training in psychiatry at the Mayo clinic and a sleep fellowship at the Henry Ford Hospital. She is board-certified by the American Board of Psychiatry and Neurology (under the American Board of Medical Specialties) as a psychiatrist and sleep medicine subspecialist. She is a member in good standing of the American Academy of Sleep Medicine the Sleep Research Society.

She has served as a consultant for multiple NFL, MLB, NHL and NBA teams. She has also worked with college sports teams. As part of this service, Dr. Singh performs athletic sleep assessments with personalized prescriptions for better sleep. She also helps sports teams and athletes with their travel management with a focus on addressing sleep deprivation and jet lag and maximizing athletic performance. Her passion is lecturing and educating teams and athletes about the benefits of sleep on performance. She is also a speaker at national conferences aimed at educating sports leaders and business organizations about this subject.



DR. MICHELLE CLEERE

MIND EXPERT

As an elite performance expert, she helps top athletes, musicians, and executives in competitive fields unlock the power of the mind and create mental toughness to be the best. Having struggled most of her life with her own performance hurdles, she is driven by not wanting others to experience the same battles. Dr. Michelle's extensive academic background, which includes a PhD in Clinical Psychology and a Masters in Sport Psychology, allows her to help clients deal with performance anxiety, gain more confidence, and build resilience. As many clients attest, their experience with Dr. Michelle is exactly what they needed and more than they expected – it was life changing.

AUTHOR AND SPEAKER

In addition to personal coaching, Dr. Michelle takes on many roles – a best-selling author, athlete, national speaker and teacher. Dr. Michelle's bestseller program, *Beating the Tennis Demons*, helps professional, college and junior tennis players develop practical skills to gain more control over competitive environments and mitigate the interruption in play to overcome intense odds and defeat adversity.

Dr. Michelle has developed simple and effective tools that are used by coaches around the world. She has presented at PTR, USPTA, USTA, Evolve9 and WTCA. She writes for many publications in this field, such as *Tennis Pro Magazine*, *Elite Tennis Journal*, *ADDvantage Magazine*, *Tennis Industry Magazine*, *National Senior Women's Tennis Association*, *Global Professional Tennis Coaches Association*, and *Australian Tennis Professional Coaches Association*.



MICHELE RIKLAN

Michelle Riklan built a successful career management firm, Riklan Resources, that specializes in personal career marketing, outplacement, and soft skills training. For over 25 years, Michelle leveraged her skills as a Human Resources Executive, Executive Recruiter, Career Marketing Strategist, Trainer, and Speaker to serve individuals and companies across multiple industries. She is no stranger to the hospitality industry as her early career through college significantly exposed her to front of house restaurant operations, and she has worked with hundreds of managers in the industry, helping them to refine their skills and presentation of credentials.

Michelle was introduced to the Club Management Association of America (CMAA) many years ago and was their resume writer for more than 8 years, offering her time during annual conferences to assist their members and students. She has been a speaker at several CMAA conferences and continues to be a requested speaker for chapter education meetings. Over the years, Michelle has assisted and built strong relationships with many industry professionals. In 2019, Michelle joined the team of Kopplin Kuebler & Wallace as a Career Strategist, Consultant and Search Executive.

Michelle has a Master's degree in Speech and Interpersonal Communication, is an Academy Certified Resume Writer, Certified Professional Resume Writer, Certified Employment Interview Consultant, Certified Job Search Strategist, and a Certified DiSC Trainer.

Michelle is a member of Hospitality Finance Technology Professionals (HFTP), Society of Human Resource Management (SHRM), Association of Talent Development (ATD, formerly ASTD), Career Directors International (CDI), Career Thought Leaders PARW/CC, and the National Resume Writer's Association.



MICHELE KRAUSE

Michele Krause is the Global Education Director for Cardio Tennis. Cardio Tennis is an engaging, group fitness activity consisting of fast paced tennis activities and games for players of all ability and fitness levels providing a full body calorie-burning workout. Michele is the co-founder of the program launched in the US in 2005. Today there are 2.2 million Cardio Tennis participants in the US and the program is in 30 countries. Michele oversees the entire Cardio Tennis program both in the US and internationally. Her responsibilities include day-to-day operations: administration, programming, curriculum, and event planning, training and marketing. Michele is a USPTA and PTR tennis professional who managed tennis facilities throughout the US for over 16 years. She is formally educated in TRX Suspension Training, is a Certified Ignite 360 (Combine 360) Trainer, and Racquetfit certified. Michele received the TIA/PTR Industry Excellence award in 2012, the Tennis Industry Service award in 2018, and the USPTA Florida Pro of the Year award in 2018. Michele continuously strives to improve the Cardio Tennis experience for both the tennis and fitness instructors as well as the consumer.



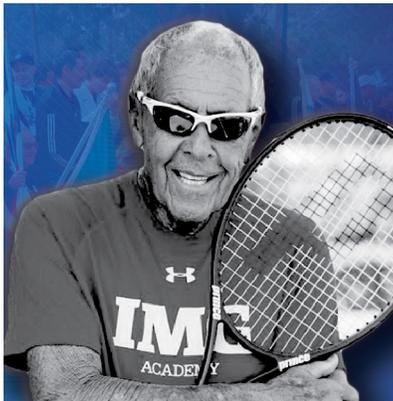
MIKE WOODY

Mike Woody joined the Genesis Health Clubs Executive Team in late 2015. He oversees tennis operations for a total of 7 clubs. Mike’s role is to inspire, lead, and train a team of 30+ tennis professionals who lead programming on a total of 48 indoor tennis courts.

Before Genesis Health Clubs, Mike was the Executive Director of the Greater Midland Tennis Center for over 22 years and Vice President of Operations for Greater Midland, INC. As the Executive Director, Mike lead a cast of 40 team members who delivered creative tennis programs through innovative marketing and communication tactics. His managing of a 39 court tennis complex (16 indoor/ 23 outdoor) involved directing the longest standing USTA Pro Circuit Women’s Event, overseer of 20 National, Sectional, Collegiate, and local events. Mike is an expert in the development of tennis and grass roots programming, he has developed and administered 4 additional park and recreation programs congruent with the Center’s operations. In today’s changing times his philosophy of moving fast and smart attributed to the Greater Midland Tennis Center’s success. Mike is highly involved in the tennis industry, he is a USTA Master Trainer, Professional Tennis Registry Workshop Leader, and speaker at tennis conventions nationally. In 2005 he was awarded

the National USPTA Facility Manager of the Year, he also received the USPTA/USTA National Community Service Award for excellence in grassroots and tennis growth in 2004. In 2009 received the TIA/ PTR Industry Involvement Award for commitment and excellence in the tennis industry. The Greater Midland Tennis Center was acknowledged by Tennis Industry as the Municipal Facility of the Year in 2003 and 2009. In 2011, he was awarded the USPTA Midwest Pro of the Year and PTR State Pro of the Year. In 2012 Mike was inducted into the Midwest USPTA – Hall of Fame. Mike is a member of the Wilson’s Speaker’s Bureau and a Wilson Team Member.

His work in the community has been acknowledged by the following awards: Business Hall of Fame “Rising Star” Award by Junior Achievement, Leadership Midland and Michigan Participant, Excellence in Business- Enterprise Award. Mike was recently named Tennis Industry’s Person of the Year. This award recognizes Mike’s commitment and dedication to the tennis industry.



NICK BOLLETTIERI

Considered by many to be one of the best tennis coaches of all time. Nick Bollettieri has changed the way the game is played and taught at every level. He founded the Nick Bollettieri Tennis Academy - now IMG Academy - with a focus on intense physical training, total immersion and ongoing competition among the most talented players in the world. He has helped shape the careers of Andre Agassi, Serena Williams, Maria Sharapova, Jim Courier, Boris Becker, Monica Seles, Anna Kournikova, Tommy Haas, and other tennis champions. His accomplishments have been imitated but never equaled. Now in his 80s, he’s still going strong developing the next crop of young champions and working to bring tennis to inner-city children.



NICK SAVIANO

Widely regarded as one of the world’s preeminent tennis coaches and experts in the field of coaching education, Nick Saviano brings a unique approach to the game of tennis. He stresses the value of hard work, character, and personal integrity, with the cornerstone of his philosophy being the idea that coaching and educating young people is a sacred trust.

Nick has 45 years of world-class tennis experience—nine years playing on the ATP tour, followed by 35 years as a high-performance coach. Prior to this, he was a top US junior player and an All-American at Stanford University.

As a coach, Nick Saviano has helped train over 75 tennis players who have gone on to professional tennis careers on the WTA and ATP tours, including Grand Slam winners, Olympic gold medalists, and world’s number one in singles and doubles. The junior players Nick has worked with have won virtually every major junior tennis event in the world. This incredible body of experience and success has enabled Nick to establish The Saviano Method (TSM), which he has incorporated into the Saviano High-Performance Tennis Academy. His coaching methodology emphasizes subtle fundamental principles of life and tennis success

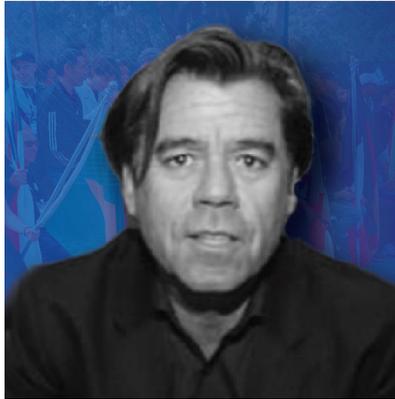
which have transcended time and are applicable at all levels of competitive play. By instilling these principles while incorporating the constantly evolving, cutting-edge changes to the game, Nick has created a formula which has achieved remarkable results. Nick’s patience, ethical foundation, dedication to personal growth, and in-depth knowledge in every aspect of tennis development make him truly exceptional in the industry.

Nick Saviano has received numerous awards from the United States Olympic Committee (USOC), United States Tennis Association (USTA), United States Professional Tennis Association (USPTA), Tennis Canada (TC), Professional Tennis Registry (PTR) and many others.



OIVIND SORVALD

Oivind Sorvald is currently the Director of High Performance and Education at the Norwegian Tennis Federation. Sorvald is a level 3 coach licensed by the Norwegian Tennis Federation. From 1981 till 1993 Sorvald was an agent for Prince Rackets. In the nineties he was Director of the Van der Meer Tennis facility in Lakeland Florida. Before landing his current role, Sorvald held the position of Tennis Director at the Oslo tennis club in Norway and succeeded that with the position of Tennis Director at the National Tennis center in Oslo, Norway. He currently also works with Casper Ruud ranked ATP #53.



PABLO ARRAYA

Pablo was born in Argentina. Trained with Nick Bollettieri as a junior, he played Davis Cup and Olympics for Peru. ATP Pro # 29 in the world. Pablo ran the Arraya Tennis Academy in Miami for 20 years.



DR. PAUL LUBBERS

Dr. Paul Lubbers has been involved in tennis in many roles including player, teacher, coach, writer, speaker and researcher. In his most recent role he serves as a Master Coach Educator supporting the United States Tennis Association working in the USTA Player Development Division as well as his own consulting business which focuses on helping coaches, athletes and sports organizations better leverage the performance team model to foster development.

Throughout his two decades with the USTA he served as the Sr. Director of Coaching Education and Performance where he managed and directed activities related to Strength and Conditioning, Medical Services, Mental Skills, Sport Sciences and Data Analytics for Player Development Training Centers. Prior to working with the USTA, he served as the first Division 1 head men’s and women’s tennis coach at the University of North Carolina, Greensboro and worked previously as a Tennis Teaching Professional at South Fulton Tennis Center in Atlanta, Georgia.

Paul is a speaker, presenter and educator, contributing to the tennis community as well as a frequent contributor to conferences associated with many of the world’s tennis organizations including the United States

Tennis Association, Intercollegiate Tennis Association, International Tennis Federation, Lawn Tennis Association, Mexican Tennis Federation, Professional Tennis Registry and the United States Professional Tennis Association.

As a writer and editor he has contributed to many leading tennis-related publications and websites including Tennis magazine, ITPA, ITF Coaching and Sport Science Review, USTA High Performance Coaching Newsletter, Tennis-coach.com and TennisPlayer.net. He was a co-author and editor of the “USTA Mental Skills and Drills” manual and has written chapters for many Tennis related books including Tennis Science.

He has led the way in leveraging technology, analytics and creating on-line learning platforms and courses to support athlete development as well as the education of Tennis Coaches in the United States and is known as a Leader driving team collaboration to grow and develop the game of tennis across the player pathway and tennis industry.

He has served as a member of the United States Tennis Association’s Sport Science Committee, the ITF Coaches Commission and has served on the ITF Sport Science and Medical Commission.

Paul received his bachelor’s degree from Hope College, earned his master’s degree from Indiana University and his Ph.D. in exercise and sports science at UNC Greensboro. His research interests have focused on teaching, coaching and sport psychology as it relates to sport and performance. He is a member of both the USPTA and the PTR.



RICHARD SPURLING

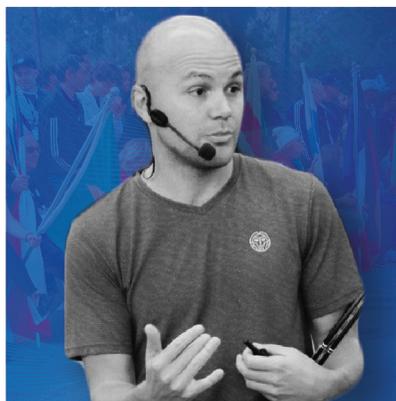
Richard achieved a degree in International Business from Florida Atlantic University, where he played Division I tennis. After graduation, Richard continued to pursue a career in the tennis industry, teaching tennis and managing several high-profile tennis programs in Florida and Massachusetts. Richard earned his MBA from Babson College in 2008, with a focus on entrepreneurship. While living in Massachusetts, Richard and Dr. Shafali Jeste, an autism researcher, collaborated to create a program that was designed to use the sport of tennis as a means to provide unique social and developmental benefits to children with autism.

The first program location of ACEing Autism launched soon thereafter in the Longfellow Club in Wayland in 2008. Over the last 10 years, ACEing Autism has grown into a vibrant, volunteer-driven organization that serves over 1,000 children in 27 states through 70 program locations. Richard currently resides in Los Angeles with his two children, Nischal and Kiran, where he is advancing the vision of ACEing Autism, with the aim of serving 2,000 children by 2020. He also serves on the Southern California Tennis Association and USTA National Adaptive Tennis Committees.



RICHARD SACKEY-ADDO

Richard joined the ITIA in 2018 and prior to that worked in the ITF's Coach Education team. He has experience working across various aspects of tennis including integrity, coach education, development and is an LTA certified coach with over 10 years coaching experience.



RUBEN NEYENS

Ruben is a consultant for tennis and physical development. He works with players, coaches, academies and federations around the world. In 2018 he gave more than 80 workshops in more than 15 different countries like Belgium, The Netherlands, Great Britain, Switzerland, Australia, China, Qatar and many more. He is well known for his practical way of working and presenting.

Ruben's coaching in four words: creative, energy, passionate and positive .



SARAH MCQUADE

Sarah is a teacher, coach, coach developer and mentor now living in the USA and working between the UK and USA. She has been involved in coach education for 15 years, initially working with sports coach UK as an Education Manager and led the technical development of the UK Coaching Certificate (UKCC) and parallel developments on the coach education workforce (tutor, assessor, verifier and mentor). Since 2005 in response to the professionalization of the UK coaching industry she has worked directly with Governing Bodies enabling them to develop the initial training and qualifications of coaching from beginner coach to master level. She has presented at numerous UK and international conferences sharing insights on coach learning and facilitating thinking about how to support the development of excellent coaching practice. Sarah's focus has now shifted from formal learning through qualifications to the on-going professional development of coaches and coach developers. She has designed and delivered coach mentor training to sports organizations and Governing Bodies is an active coach mentor working with the US Olympic Committee, International Paralympic Committee and UK-based governing bodies.



SCOTT COLEBORN

Scott Colebourne holds a Bachelor's degree, with concentrations in Finance and Communications from the University of Waikato, NZ. Scott has been with Cliff Drysdale Tennis since 2007 in various operational roles, specializing in development and growth of tennis resort programs, signature events, and tennis-related room night sales strategies.

As the Chief Operating Officer, Colebourne oversees all daily operations, staff and departments company-wide. His responsibilities include designing and implementing business strategies, plans and procedures, setting comprehensive goals for performance and growth; and establishing policies that promote CDT culture and vision.



SCOTT HANDBACK

Certified by the USPTA and PTR, Scott has over 30 years of experience in the tennis & private club industry as a tennis director, general manager and club owner. He is currently the Director of the Professional Tennis Management (PTM) Program at Methodist University and owner of Carolina Tennis LLC, which directs several initiatives in the tennis industry.

An industry veteran, Scott sits on the USTA National Sportsmanship Committee and serves as an Area Director on the USTA/North Carolina Board of Directors. He is the Vice President of USPTA/North Carolina and a Coach Developer for the PTR. He was the author of the USTA PTM Accreditation Manual and wrote several courses for the new USTPA Level Two Certification.

Selected as the 1999 South Carolina USPTA Professional of the Year, Scott was a collegiate tennis coach for many years and worked with many highly-ranked junior tennis players in the Carolinas. He has coached 71 players who have gone on to play collegiate tennis, including 19 players ranked #1 in the state in their age division. Scott also served as the coach for two future NCAA Division I Singles Champions: Thai Kwiatkowski (Virginia) in 2017 and Mallory Cecil (Duke) in 2009.

Serving as a USTA National Zonals Coach and USTA National Clinician for many years, Scott was at one time the USTA Junior Davis Cup Coach and the director of the USTA High Performance Competitive Training Center for Western North Carolina. He is certified as a USTA High Performance Coach, passed all levels of the USTA Sport Science Program and earned the RacquetFit Certification for Tennis Physiological Connection.

As a long-time certified USTA referee who has directed junior tournaments at the national and local level, Scott was honored as the recipient of the 2013 USTA/NC Charity of the Year Award for the Andy Roddick Mountain Challenge and the 2020 USTA/NC Junior Tournament of the Year Award for running two USTA/Southern Level tournaments in the same weekend in the same city.

Scott is a D.B.A. doctoral candidate at Grand Canyon University, where his dissertation thesis is on the "Perceived value by tennis teaching professionals of certification and coaching education on their career success". He previously earned a M.Ed. in Curriculum Develop and Instruction from American Intercontinental University and a bachelor's degree in Business from Queens University of Charlotte.



SIMON GALE

Simon grew up in Perth on the West Coast of Australia. From a young age, every weekend, Simon and his family could be found at their local tennis center. This exposure to tennis grew his passion for the sport. His career coaching tennis began helping his local tennis coach with camps, during the Perth summer. When he was in his early 20's, he started his own Tennis Coaching business "SG Tennis" and secured a tenure for a highly regarded tennis center in Perth, where he managed and taught tennis throughout the Australian Spring to Fall. During the Australian winters, he would head to the USA where he was a director at camps in the New England region for a number of years. In 1999 Simon relocated from Australia to the USA.

During Simon's time in the US, he has held many Director of Tennis roles, including Sport and Wellness Tennis Club, Redding Country Club and Yonkers Tennis Center. In 2010 Simon was promoted to General Manager of Yonkers Tennis Center and his career flourished as a result. The US Tennis Industry has recognized Simon with awards for Youth Provider of the Year, and Facility Manager of the Year and has been invited to participate in prestigious events such as the White House Easter Egg roll and Madison Square Garden National Tennis Day. He is a former USTA Net Generation Trainer and Ambassador. Simon became

a Managing Partner of Taconic Sport and Racquet in 2015. When asked why he became part of the TSR Family he said "TSR offers me the opportunity to take a good club with dedicated members and turn it into a great club. The opportunity is huge in this area with the number of families continuing to grow, and I think the sport of tennis is the greatest game. When you combine a great facility with passionate people delivering an amazing sport, only good things can happen."

Most recently Simon relocated to Orlando, Florida to lead the National Campus team as Director of Tennis. When asked about the motivation for the change he said "I am thrilled to be part of the team helping to shape the future of tennis and it's incredibly motivating to work at this one-of-a-kind facility. In my new role, I hope to make an impact on the growth of the sport by creating a culture where we provide the best experiences and cultivate a true connection to the sport. We will do this by delivering the highest quality of tennis instruction and innovative programming. I've been collaborating with the USTA for more than 10 years in the coach education and youth tennis space, and it's truly an honor to be able to continue the path we started a decade ago working with the industry-leading team at the USTA National Campus."



SIMON WHEATLEY

Simon Wheatley is the LTA Performance Coach Education Manager for the Lawn Tennis Association. He writes, manages and delivers the highest levels of performance qualifications across British Tennis. He has presented and consulted in the areas of Player Development and Coach Education in over 50 countries around the world. He has a degree in Sports Development & Psychology. He has written two books 'Mini tennis lesson plans' and his most recent book 'The Sweet Spot' which centres around how to be a better coach, player and parent. He's written over 50 CPD modules and 3 qualifications for the Lawn Tennis Association.



TITO PEREZ

A native of Bolivia, in 2007, Perez was Captain of his country's team at the ODESUR Games in Buenos Aires, Argentina & captain for the Bolivian team on the Cosat Junior Circuit in 2005. He has worked in the tennis industry for more than 25 years and is both a PTR and USTA Clinician. Perez is a Certified Professional for the PTR, he is the PTR Regional Director from NY. & and serves on the Board of USTA Eastern.



UTR

UTR is the world's only purely results-based rating system in tennis, which rates all players on the same 16-point scale regardless of age, gender or location. UTR is widely used throughout the tennis community by professionals, collegiate players, juniors and recreational players.

ADDITIONAL CONFIRMED SPEAKERS INCLUDE

Agustin Moreno
Alfredo de Brix
Alistair Higham
Emilio Sanchez
Jamea Jenkins
Juan Pino

Marcin Bieniek
Marco Osorio
Susan Kohlhausen
Abby Tugwood
Matt Perry
Christina Carare